

# Equity Program

## *Social Outreach in Green Building*

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### Intent:

*EGB desires to connect low-income households with green building incentive programs that usually only reach middle to high-income households. The largest barrier is communication between the state and federal systems, utility programs, and the end users. EGB will bring green building incentives to those who need them most.*

### Strategy:

- 1.) *EGB will collect preliminary information about energy usage patterns (“load profiles”) in low-income households through assisting the UCSB Department of Anthropology in a Food and Energy Security Survey.*
- 2.) *We will distribute free compact fluorescent bulbs to participant households*
- 3.) *We will offer free energy audits to help participants save money and lower climate change impacts.*

### Goal:

*The information we gather through survey methodologies will be used for EGB to fit green building incentive programs to the needs of the local community.*